2013 CALI Conference Sponsorship Opportunities Now Available

The 23rd annual CALI Conference for Law School Computing® is at Chicago-Kent College of Law in **Chicago, June 13-15, 2013**. This year's theme is "Driving Innovation!"

You can find a sponsorship opportunities sheet on the next page. To reserve, please contact me with a list of what you would like to sponsor: **sarah@cali.org** or **312-906-5316**.

About the Conference

CALI®, the Center for Computer Assisted Legal Instruction, is a non-profit consortium of law schools dedicated to creating technological solutions for legal education and improving access to justice. Each year we host a conference, commonly referred to as CALIcon, at a newly constructed or remodeled law school. Our attendees are a mixture of law professors, law librarians and library directors, law school IT staff and law clinic faculty. They are early-adopters, socially connected, and *highly* influential in law schools' technology-related purchase decisions. They are also very knowledgeable and eager to learn about how your products and services can improve their schools. We expect 250-325 attendees this year.

CALIcon is fun and informal. Exhibitor tables do not reside in a separate showroom but instead are in close proximity to food and attendees. We go to great lengths to make sure you, as a sponsor, are a part of our conference community. You'll have full access to meals, snacks and sessions as well as unique opportunities like the chance to hold your own conference session. Additionally, the cost and red tape normally associated with exhibiting in large conference showrooms does not exist at our conference.

As always, we're limited in space so reserve your opportunity as soon as possible. If you have any questions, please let me know.

See you in Chicago!

Sarah Glassmeyer
Director of Content Development, CALI
Sarah@cali.org, 312.906.5316

Conference Sponsorship Opportunities

Opportunity	Price	Notes
Exhibitor Table	1000	Free power/internet access. Close to food/break areas. Max 3 tables per sponsor.
Conference session	2000	Your topic/ your speaker. Slot on conference agenda like any speaker. No guarantees of time or placement.
Plenary Dinner Sponsorship	5000	Posters at event entrance, mention at podium. First come/first serve. Single sponsor.
Cool Conference Item Giveaway Sponsorship	5000	Sponsor the official fun item given to every attendee. Will likely be Hot Wheels-related (see our theme). Single sponsor.
Meal Sponsorship	500	Posters on easels by food with your logo. CALI will create posters or bring your own. Limited availability. First come/first serve.
Snack Break Sponsorship	400	Posters on easels by food with your logo. CALI will create posters, or bring your own. First come/first serve. Ask about a package deal.
Handout in Official Conference Material	500	We will give your approved flyer, handout, or other item to all attendees, along with other official conference materials.
Logo Placement	Free	On website, listing in conference booklet, thanks from plenary podium. Included with purchase of any conference sponsorship.
Participate in conference drawing	Cost of prize your choice	Donate a prize for the drawing. Name on the entry sheet given to all attendees, mention during drawing holding. Helps encourage attendee interaction.

Notes

- **To reserve your sponsorship** contact Sarah at Sarah@CALI.org or 312-906-5316 We will send an invoice, and your sponsorship reservations are made upon payment.

- **Sponsor attendee policy:** Every paid opportunity comes with one free attendee registration, (i.e., 1 session + 2 tables = 3 free registrations). Additional registrations are $395/person. All registrants have full access to food and sessions.

- **Large displays:** Space is limited. Please sign up for two or more tables if you have a large display.