

# Powerful Presentations With—or Without—PowerPoint: Evaluating Presentation Apps

## Presenters:

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## The Most Apt App

Factors will be evaluated on a scale of 1 to 5, with 5 being the best and 1 being the worst.

Factors	Applications								
	Power-Point	Empressr	Keynote for iPad	Prezi	Prezi for iPad	Slide Rocket	Sparkol	XMind	ZohoShow
Cost	3	4	3	4	5	2	4	4	5
Access	3	2	3	3	1	4	4	3	4
File Storage	3	2	3	3	3	3	5	4	3
Compatibility	4	1	3	4	3	4	3	3	3
Ease of Use	3	4	4	3	2	4	2	4	3
Learning Curve	3	4	3	3	3	4	5	4	3
Media Integration	4	3	3	3	2	4	1	3	4
Aesthetics	3	2	5	4	3	4	3	4	3
Tools for Collaboration	3	2	2	4	3	5	2	3	5
Privacy	5	5	5	2	1	4	3	4	3
<b>Total Score</b>	34	29	34	33	26	38	32	36	36

## App Evaluations in a Nutshell

**Empressr:** Although Empressr is relatively intuitive and allows the creation of simple slideshows including audio and video files, the web-based platform does not include typical user interfaces and there is little help or user support and the app requires an internet connection to run a presentation.

**Keynote for iPad:** This app outshines PowerPoint in many ways due to its functionality and ability to easily create stunning presentations. Once you adjust to the touch screen, you'll love the ability to design by tapping and dragging. Improvements with graphics creation and image importation are needed.

**Prezi:** Prezi offers a complete departure from the Powerpoint norm of sequential slides—a single canvas where relationships among ideas can be visualized in their complete complexity; however, taking full advantage of this design requires prolonged effort, and importing audio, video and graphics is cumbersome.

**Prezi for iPad:** The Prezi app is useful for sharing a completed Prezi with an audience, but lacks the tools to do all but the most basic editing.

**Slide Rocket:** Slide Rocket boasts sensational graphics capability, and easy collaboration. Unfortunately, its best features are reserved to the expensive subscription version.

**Sparkol:** Its trendy templates enable to user to easily create a “cool” presentations. The inability to customize or add data visualizations make it best suited for personal slide shows or a quick presentation in meeting.

**XMind:** This mind mapping and brainstorming app includes basic templates, helpful documentation, and is fairly intuitive to learn, making it a good choice to show relationships between topics or for nonlinear presentations, although integration of audio and video files is not seamless.

**ZohoShow:** This web-based app is the closest to being a true PowerPoint clone. It's packed with functionality and designed with collaboration in mind. While it has a strong graphics, it's underwhelming aesthetically.